Product Fact Sheet

Vevosoft   **Version 3.1**

Links

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- *Specimen Presentations*

- *Partner Program*

Normal Price $ 45 (special launch price $ 29.95)

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eSales: Overview

Whether you are a exporter, show room, sales team, a distributor, or wholesaler for catalog business, you can enhance the sales lead generation and conversion thereof, with the Do-It-Yourself Digital Catalog and Digital Marketing Software- **Vevo! eSales**. If your business requires to frequently provide the product details (incl. graphics) of your merchandise to your dealer, distributor, customer or prospect; then also this Sales Enhancement Software, can be of immense use to save resources and convert your sales opportunities to revenue.

Sales & Marketing Solutions - **Sales enquiry tracking, sales meeting tools, enhance sales lead & conversion, sales campaign builder, trade show specific presentation builder, digital marketing made easier. Emarketing software for catalog business.**

Interactive Presentations - **Do-IT-Yourself Productive sales presentation builder with custom theme and customized design. Digitally distributable customer specific album, sales quotation & sales presentations. Build presentations in MS Excel as well.**

Product Content Management - **Build customized content for products to suit industry norms and business needs. Supports closeout graphics, special map view graphic, search keywords, multimedia files, custom graphics for thumbnail view and product detail page.**

Enable Business Digitally -**Integrate web catalog with sales presentations to generate online sales. Digital presentations for meeting and customer deliverable digital presentation.**

Why to prefer Vevo! eSales !

Most **business enterprises** engaged in catalog driven business use multiple tools for different tasks (separate tools for digital cataloging, email campaign building, printed catalog, sales enquiry tracking, customer quotation making, customer presentation etc). Vevo! eSales offers an integrated solution for back office management, sales presentations and digital marketing.

Compared to most software for digital cataloging, Vevo! eSales **much more powered feature rich yet easy to use tool** *with highly customizable design setting options, flexible catalog content management, integration with custom templates and all these at* **much lower cost compared** *to most other digital cataloging and digital marketing software.*

Who Should use Vevo! eSales

Vevo! eSales (digital catalog and digital marketing Software) is an ideal tool for an enterprise to - manage catalog products contents, build interactive & distributable presentations, plan & prepare for customer sale meetings & presentations, track sales leads, make quotations etc; for effective management of catalog business

(e.g. textile catalog, furniture catalog, craft catalog, jewelry catalog, apparel catalog, leather bags catalog, ceramic catalog, home furnishing catalog, fashion catalog, cosmetic catalog, industrial machinery catalog, coins catalog, collectors catalog, antique catalog, handicraft catalog, diamond jewelry catalog, carpet catalog, marbles and granite catalog, stone catalog, lingerie catalog, designer's collection catalog, writing instruments catalog, toys catalog, gifts catalog, health & lifestyle products catalog, kitchen & house wares catalog, stationery catalogs, electronic goods catalog etc).

How does it help catalog business to do better?

- **MS Excel Driven Powerful Offer / Quotation Making with built in product details / graphics and response sheet New**

- **Unlike most digital cataloging and/or accounting tools, build offers with product graphics and product details like OFFLINE WEB**

- **Built-in response system in your customer quotation / offer sheet to enhance your customer response ease**

- **Integrate web catalog details, to facilitate electronic order obtaining & efficient emailing New**

- **Do-It-Yourself Sales & Promotion**

- **Back Office Automation for Catalog Driven Business**

- **Productive Interaction in Customer Meet followed with immediate digital delivery of customer specific album**

- **Interactive & Productive Presentations for Digital Marketing and Digital Cataloguing**

- **Exhibition / Trade Show Presentations**

- **Sales Campaign Management and Response Enhancement**

- **Product Content Management**

- **Co ordination tool for Sales Network**

- **Sales Lead Enhancement and powerful customer response to boost conversion**

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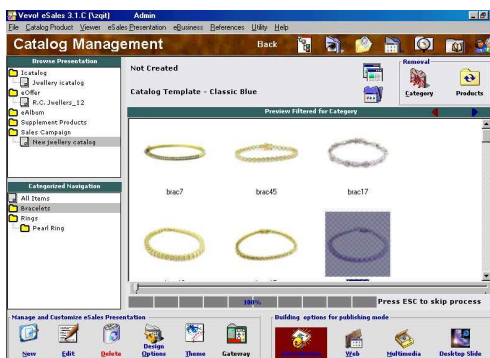
Powerful Digital Cataloging Solutions - Designed to enable powerful digital cataloging needs, much ahead of most photo album software / thumbnail viewers.

- Category / Sub category driven thumbnail viewer, Product content preview, picture viewer and zoom viewer, Keyword Search Building on Product Contents
- Slide show presentation for quick view
- Most popular graphic files (bmp, jpeg, gif, png, tiff, psd) files, Graphic conversion tool and quick insertion of new catalog products into product show case
- Digital Photo album creation & maintenance for viewing product show case or further operations thereupon.
- Power Search on catalog product name, code, category, search keywords
- Quick creation of printed catalog

Flexible Product Content Building— Designed to help you building product contents to suit business model with customizable input fields.

- Once product contents are built, prepare presentation as many times.
- User can build / customize product contents to suit industry norms and business practices
- User can define product content captions (along with presentation captions) to suit their sale pitch. Using this mode, user can effectively use the program in preparing catalog in its own native language other than English.
- While building / publishing presentation, user can opt for product contents to be included, for both thumbnail view and product detail page
- Integrate digital presentations with your web site or web catalog to including online order processing
- special view graphics of catalog products to support effective sales presentation process

Interactive Catalog Presentations

Build highly customizable and sales oriented presentations to suit sales campaign, sales lead response, customer interaction and exhibitions

- Interactive eSales Presentation (interactive catalog) to replace conventional emails of catalog product graphics
- Customer / event driven digital photo album (serves as mini catalog builder or photo album maker)
- Interactive and offline web like customer quotation maker (eOffer) for effective sales quote and quicker response
- Trade show / exhibition driven slide show
- Distributable presentation by email, web publishing and/or multimedia CD
- **Distribute quotation, presentation or album on MS Excel file (with product graphics, contents and response form)**
- Customize design settings for catalog presentations to configure color settings, background theme, thumbnail collection, thumbnail view, catalog product detail page, navigation pane etc.
- integrate user theme for eSales presentations

Customer Interaction Tools -Interactive display of customer products in customer meeting, with eAlbum deliverables

- Virtual Viewer
- Product selection by customer, which can be viewed again for second review for final selection
- email product graphics and contents at a button click
- Sales enquiry tracker

Vevo! eSales is developed to provide an enterprise (incl. retailers, wholesale, exporter, sales agencies, internet marketing agencies, manufacturers, trade exhibition driven marketing companies etc) an effective way to plan and execute their marketing, cataloging and back office tasks.
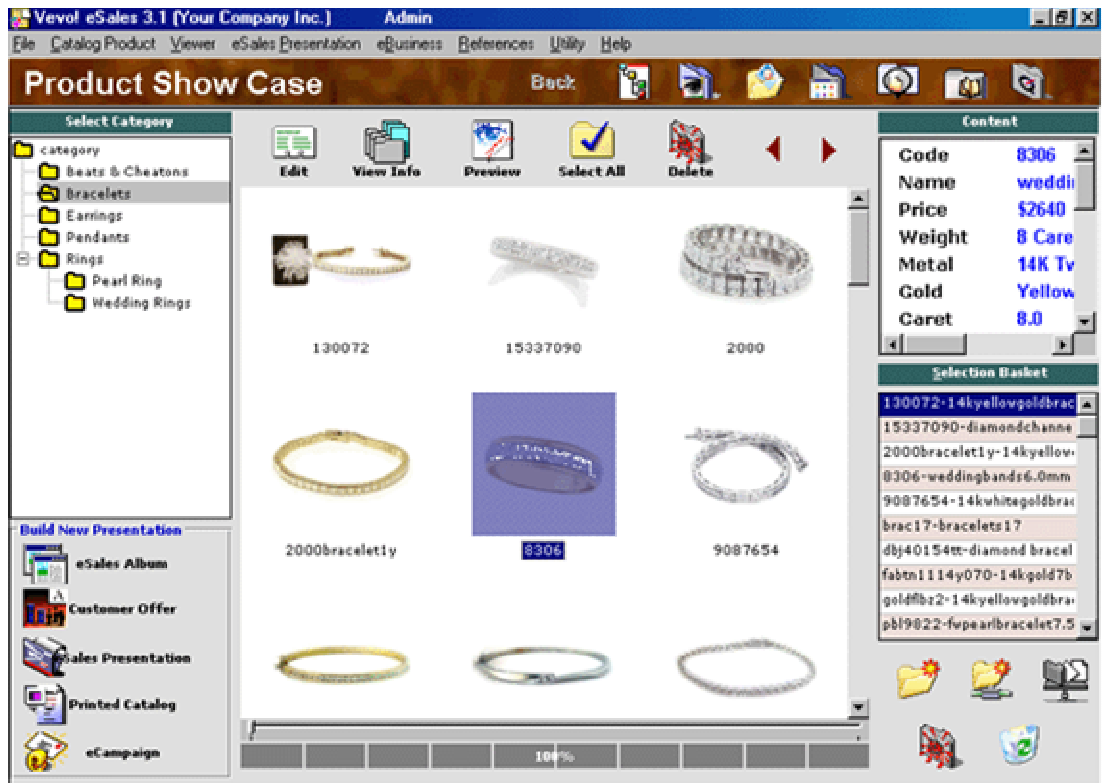
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Vevo! eSales

Contact us at
webmaster@vevosoft.com

Power sales presentation at much affordable price

Downlad links and options

Vevo! eSales Download Details Vevo! eSales Download Details

File Size	**18.6 MB**
License:	Free to try; $ 45 to buy **(special offer $ 29.95)**
Minimum requirements:	Windows 98/Me/NT/2000/XP
Uninstaller included?:	Yes
Additional requirement	MDAC 2.8 Version
Limitations:	freeware version restricts up to 200 catalog products; trial version 30 days
Current Version	3.1 (built on Feb 25, 2005)

All Business Enterprises who use catalog and/or product graphics for sales lead generation or customer presentation should use powerful and feature rich Vevo! eSales.

 If your business requires to frequently provide the product details (incl. graphics) of your merchandise to your dealer, distributor, customer or prospect; then also this Sales Enhancement Software, can be of immense use to save resources and convert your sales opportunities to revenue.

If you are frustrated with poor sales lead generation, slow customer / prospect response, product content updates related back office issues, delays in coordination with sales team/marketing network, time & resources spent towards customer meet or event preparation and/or multiple tools currently used for catalog business issues....